



**FOR IMMEDIATE RELEASE:**

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**IACM Announces New Executive Director**  
***Internal Promotion Ensures Smooth Transition & Retention of Institutional Knowledge***

**WASHINGTON, D.C. (August 15, 2012)** – The International Association of Color Manufacturers announces the appointment of Sarah (Mechum) Codrea as its new Executive Director. She will replace IACM’s General Counsel, John H. Cox, who has been serving as the Acting Executive Director.

“We are very pleased to make this announcement,” noted Joseph D. Kern, IACM’s President. “Sarah has been skillfully serving IACM’s members for nearly four years, and we are certain she will continue to bring creativity and leadership to IACM, its members, and the entire color industry. Her past dedication to IACM and programmatic efforts on our behalf made this a very easy decision for the Board of Directors. We are especially pleased that Sarah assumes this position with several years of background and knowledge of IACM and issues impacting the color industry.”

Ms. Codrea has more than 7 years of experience in trade association program development, government relations, membership, and communications. She earned her B.A. in Political Communication from The George Washington University’s School of Media and Public Affairs and an M.A. in Political Management from GW’s School of Political Management. Prior to joining IACM, Ms. Codrea was Manager of Government Relations with the Society of Chemical Manufacturers and Affiliates (SOCMA). In this position, Ms. Codrea was a primary point of contact for SOCMA’s members regarding legislative and regulatory issues affecting the specialty batch chemical manufacturing industry.

“I am grateful to the IACM Board of Directors and the entire IACM membership for the confidence they have placed in me to lead this association,” remarked Ms. Codrea. “We have a talented staff, all of whom are dedicated to implementing the association’s strategic goals, including membership growth, maintaining our new association web presence, continuing to advocate for the safe use of colors both domestically and internationally, maintaining and developing strategic partnerships, and ensuring our upcoming Global Color Conference is a success.”

For additional information, please contact:

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**[www.iacmcolor.org/ColorConference2012](http://www.iacmcolor.org/ColorConference2012)**

The International Association of Color Manufacturers (IACM) is a trade association that represents the manufacturers and end-users of coloring substances that are used in foods, drugs, and cosmetics. Our association includes members that produce and use both certified and exempt from certification colors. For more information on our services and products, please visit [www.iacmcolor.org](http://www.iacmcolor.org).

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