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**Speakers Announced for the Upcoming 2016 IACM Global Color Conference
*Program to Focus on the Evolution of Using Color in Food Products***

WASHINGTON, D.C. (September 30, 2016) – The International Association of Color Manufacturers is hosting its 2016 Global Color Conference, November 15-16, at The Ritz-Carlton, Pentagon City, in Arlington, VA. This year’s theme, “Navigating the Evolving Landscape for Food Colors,” will offer those attending the meeting a stimulating slate of speakers highlighting the many opportunities facing the industry throughout the supply chain.

“The 2016 IACM Global Color Conference promises to be engaging and thought-provoking, focusing its sessions on the key areas that are driving the evolution of using color in food products,” said IACM Executive Director Sarah Codrea. “While we know that colors have never been safer due to recent and ongoing global re-evaluation programs, consumer demands and pending or proposed regulations are driving modifications to the way food colors are used and labeled.”

The Conference will begin with a stage setting panel discussion on what’s driving decisions to use color and the tradeoffs and impacts through the supply chain. The remaining day and a half of the conference will offer deeper dives into many of the areas expected to be discussed during the panel, including global regulatory changes, the desire for natural ingredients, clean labels, legal challenges to product claims and feature opportunities for strategically navigating the evolving landscape from numerous experts. Confirmed speakers and topics are included on the [conference webpage](#).

“Sponsors have already shown great interest in this year’s event,” said Codrea. “We appreciate the excitement and support of our seven industry sponsors including Platinum sponsor DSM, Gold sponsors Emerald Hilton Davis and Naturex, Silver sponsor ADM/Wild and Bronze sponsors Chr Hansen, DDW Color and ROHA, and expect our registration numbers to exceed those of our previous two events held in Chicago in 2012 and 2014.”

For additional information, please contact:

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The International Association of Color Manufacturers (IACM) is a trade association that represents the manufacturers and end-users of coloring substances that are used in foods, drugs and cosmetics. Our association includes members that produce and use both natural and synthetic colors. For more information, please visit www.iacmcolor.org.

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