

## Conference Schedule

### September 11

Global Color Conference Reception 5:30 - 7:00 pm

### September 12

Continental Breakfast 7:30 - 8:30 am

Opening Remarks 8:30 - 8:35 am

**Session 1** 8:35 - 10:05 am

#### *International Color Regulations*

“Color Regulations in Asia”

Koichi Nakashima, San-Ei Gen FFI, Inc.

“Canada Regulation Overview”

Debbie Mansell, Calico Foods

“New EU Food Additive Regulations – Scope & Impact”

Mary O’Callaghan, NATCOL

Break 10:05 - 10:45 am

**Session 2** 10:45 - 11:30 am

#### *Color Regulation in the US: An Historical Focus*

Arthur Lipman, PhD, U.S. Food and Drug Administration

**Session 3** 11:20 am - Noon

#### *Global Challenges Facing TiO2 and Aluminum Lakes*

Dave Schoneker and Chris DeMerlis, Colorcon

Networking Lunch Noon - 1:30 pm

**Session 4** 1:30 - 2:05 pm

#### *Opportunities for Harmonization in Global Color Regulations*

Dr. Carolyn Fisher and Kevin Kenny, Decernis

**Session 5** 2:05 - 2:40 pm

#### *Supply Chain Security of Raw Materials*

Gustavo Puente, Kalsec

Break 2:40 - 3:20 pm

**Session 6** 3:25 - 3:55 pm

#### *Natural Color Adulteration*

Dr. Carla Mejia, Food Chemical Codex, U.S. Pharmacopeia

**Session 7** 3:55 - 5:00 pm

#### *Sensational Headlines - Industry's Responsibility to Communicate Food Ingredient Safety*

Ted Nixon, DD Williamson

David Schmidt, International Food Information Council and Foundation

Kantha Shelke, PhD, Corvus Blue

Dinner On Your Own

### September 13

Continental Breakfast 7:30 - 8:30 am

Opening Remarks 8:30 - 8:35 am

**Session 8** 8:35 - 9:25 am

#### *Natural Colors: Focus on Sustainability & Product Development*

“Sustainable Colors & Challenges”

Henriette Oellgaard, Chr Hansen, Inc.

“Non-Synthetic Pigments in Fully Formulated Coating Systems”

Charlie Cunningham, Colorcon

**Session 9** 9:25 - 10:15 am

#### *Increasing Synergy Between Users and Suppliers*

Rajesh Cherian, ROHA USA LLC

Catherine Culver, PepsiCo, Inc.

Break 10:15 - 10:45 am

**Session 10** 10:45 - 11:20 am

#### *Collaborating on the Approval of New Colors*

Speaker: Dr. Sean Taylor, IACM

**Session 11** 11:20 am - Noon

#### *Influence of Color on Consumer Product Preference*

Speaker: Kyle Kraus, The Food Group

Adjourn Noon

## IACM Lifetime Service Award Joseph F. Borzelleca, PhD



The International Association of Color Manufacturers is pleased to present Joseph F. Borzelleca, PhD, with the IACM Lifetime Service Award in recognition of his many decades of service to the color additive industry. Because of his exemplary leadership, most certified food colors used today in the United States are available because of his efforts, and the lifetime toxicity/carcinogenicity studies he designed in the 1970s and 1980s still represent the standard of excellence for food color safety assessment.

Dr. Borzelleca is respected as a scholar, teacher, gentleman, and friend, and IACM is honored to celebrate his achievements.



Visit IACM's new website at  
[www.iacmcolor.org](http://www.iacmcolor.org)

## Color Conference 2012 Exhibition Schedule

The Color Conference Exhibition is open at the following times:

### September 11:

*Global Color Conference Reception*  
5:30 - 7:00 pm

### September 12:

*Breakfast*  
7:30 - 8:30 am

*Morning Break*  
10:05 - 10:45 am

*Networking Lunch*  
Noon - 1:30 pm

*Afternoon Break*  
2:30 - 3:20 pm

### September 13

*Breakfast*  
7:30 - 8:30 am

## Color Conference Exhibitors:

**Emerald Hilton Davis LLC**

**Chr. Hansen, Inc.**

**ROHA U.S.A., LLC**

**DSM Nutritional Products**

**Colarome Inc.**

IACM would like to thank the following sponsors of Color Conference 2012:

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Pocket Guide and Schedule